

A REAL BREAKTHROUGH IN SMOKING



ONLY AVAILABLE IN ARIZONA

BENSON & HEDGES DE-NIC[®]

DE-NICOTINED TOBACCO
THE SMOOTH TASTE OF A LIGHT

INTRODUCING A BLEND OF INNOVATION
AND TRADITION. BENSON & HEDGES DE-NIC[®]

THE BREAKTHROUGH OF DE-NICOTINED
TOBACCO MEANS IT'S LESS THAN 0.1 MG
OF NICOTINE.

AND THE QUALITY OF BENSON & HEDGES
MEANS YOU ENJOY A SMOKEABLE CIGARETTE,
WITH THE SMOOTH TASTE OF A LIGHT.

REGULAR AND MENTHOL, KINGS AND 100'S

BENSON & HEDGES DE-NIC[®]



NICOTINE EXTRACTED FROM 100% TOBACCO,
CREATING A CIGARETTE WITH A SMOOTH, LIGHT TASTE
AND LESS THAN 0.1 MG NICOTINE.

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

0 mg "tar," 0.1 mg nicotine av.
per cigarette by FTC method.

© Philip Morris Inc. 1990



2061191828